**IIBA Phoenix Chapter – Professional Development Meeting**

When: June 14, 2016

Time: 6-8 PM

Registration, Networking & Chapter Business 6:00 - 6:30 p.m.

Presentation 6:30 - 7:45 p.m.

Wrap-Up and Door Prizes

7:45 - 8:00 p.m.

**Location**: SRP’s PAB Building

1521 N.  Project Drive (Entrance is across from Hall of Flame museum)

Tempe, AZ 85281

**Category**: Professional Development Meeting

## Description

1. **Meeting Title:**  The Human Metric & Mind Mapping
2. **Overview of Presentation:** The Human Metric & Mind Mapping presentation will illustrate a simple and effective method for attendees to think about thinking, and how to engage in effective thought processes for creative and innovative business solutions. Attendees will see how Einstein and Edison worked to innovate. Attendees will also see how modern science helps us understand how the human mind works, and how to think more effectively. Attendees will see and learn how to create mind maps, and how they can implement mind mapping as an integral solution to addressing business opportunities in a global marketplace. Trent’s presentation has received accolades at BAWorld events this year and last. This presentation explores emerging science and related technologies concerning the human mind, how the human mind functions, and tangible related tools for use in the practice of Business Analysis and Project Management.

### IIBA Knowledge Areas:

\_X\_\_ Business Analysis Planning & Monitoring  
\_X\_\_ Elicitation  
\_X\_\_ Requirements Management & Communication  
\_X\_\_ Enterprise Analysis  
\_X\_\_ Requirements Analysis  
\_X\_\_ Solution Assessment & Validation  
\_X\_\_ Techniques  
\_X\_\_ Underlying Competencies  
\_X\_\_ Other

### Learning Objectives:

* Mind Mapping
* Emerging Science and Technologies
* Effectively Thinking

### Audience:

### Business Analysts, Project Managers and anyone else interested in effective thought processes for creative and innovative business solutions.

### Speaker Bio:

Trent Leopold is a Sr. Business Analyst with more than 20 years of experience practicing in government and the private sector. Trent holds an advanced academic degree, various certifications and licenses. Trent is currently a member of both the IIBA and PMI, holding a board position for the Ft. Worth, TX IIBA chapter. Trent is a member of the National Institutes of Health Institutional Review Board engaged in research concerning how the human mind functions, and thought processes. Trent speaks at various locations throughout America concerning effectively thinking.